

Wedding Information Booklet 2010 / 2011



Mark Pearson Photography
The Studio,
Greenacre Hall, New Road Side, Rawdon, Leeds
West Yorkshire, LS19 6AS

www.markpearsonphotography.co.uk

0113 2295408

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MPA

Qualified MASTER Photographer



About Mark Pearson Photography:

With such a huge selection of photographers available, how do you choose who is going to photograph your big day? How do you wade through all the websites, some with only very limited information and very few with prices, to decide on who is going to capture the biggest day of your life?

Spend some time reading through this booklet and you will see that Mark Pearson Photography is different.

Recommended by both wedding venues and Bride and Grooms alike, our service is **TOTALLY** geared to work around **YOU**. Quality, affordability, passionate, insured, knowledgeable, skilled, experienced and qualified is just a few of the words we can use to describe our service AND you will be pleasantly surprised just how affordable our service is. Remember, if it seems too cheap or too good to be true, chances are it is!

Mark Pearson Photography was started by the owner, Mark Pearson, in 1991. Since then, MPP has grown considerably and is now trusted by many couples as the only place to go when it comes to professional wedding photography. Our wedding photography service is recommended by many hotels and wedding venues as they are aware of the high quality of work we produce and the fantastic value we offer.

Mark Pearson Photography is made up by two Principle photographers, Mark Pearson and Paul Brown, backed up by a team of second photographers and assistants.

Mark Pearson:

Primarily covering the Yorkshire and Humberside regions, Mark has nearly 20 years of photographic experience and his passion for his work is known throughout the industry. Mark is a qualified Master Photographer in Weddings having successfully passed both the panel submission and Diploma In Photographic Practice through the Master Photographers Association which is a benchmark competence that has been mapped against the National Photo & Imaging Standards resulting in Mark being one of only a very small amount of photographers within the UK having achieved both parts of this prestigious qualification. Mark also provides dedicated photography business training services direct to photographers helping them with their businesses and gives seminars, talks and 1-2-1's across the country when his wedding diary allows.

Paul Brown:

Primarily covering the Lancashire and Cheshire regions, Paul joined Mark Pearson Photography as a Principle photographer after serving 22 years in the RAF and many years experience photographing weddings. A multiple Gold award winning photographer with the SWPP, Paul is passionate and dedicated to his craft. Paul's eye for detail and his unique sense of humour makes every wedding day he photographs fun to be at, whether as the Bride and Groom or as a guest. Paul is a member of The Master Photographers Association and is a Qualified Photographer with the SWPP.

Mark and Paul have a simple approach to their clients - "unstinting attention to detail and an unconditional commitment to quality". After spending as little as ten minutes with either of them, you will see they are passionate about their photography and the Bride and Grooms they work with, always going that one extra step to produce stunning imagery and wedding albums that last a lifetime. Their love of photography and dedication to their clients are the corner stone's of everything they do. Rest assured that whether Mark or Paul photographs your wedding, you can relax in the knowledge that both bring a wealth of experience, knowledge, skills, passion, dedication and fun to your wedding day and you receive the same exacting high standards from both Principle photographers that has made Mark Pearson Photography one of the North of England's leading, and most sought after, wedding photographers.

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Wedding Prices 2010 / 2011

One of the questions we get asked most is "We're looking for a wedding photographer to cover our big day, how much does it cost?" With so many options available, so many different albums, parents albums, image DVDs, slideshows, framed images, canvas prints, full day coverage or part day coverage - answering that question is difficult without first sitting down with you and discussing, in detail, your wedding day.

Unlike many photographers, we DO NOT subscribe to the "One size fits all" approach to wedding photography. Every wedding we cover is a unique event so we work with our Brides and Grooms to create a custom built bespoke package. As a result, our prices are extremely competitive resulting in us being one of the busiest wedding photographers in the North of England offering some of the best value in the UK. This is just one of the many reasons why so many Hotels, Wedding Venues and Bride and Grooms recommend us.

Put us to the test - make an appointment to pop in to the Studio, tell us what your budget is for your wedding photography and we WILL custom build you a package. The package will be tailor made around your specific requirements and budget and we think on a like for like basis you will find it hard to match it anywhere in the North of England on photographic quality, product quality and customer service all from experienced, qualified and insured photographers.

Discounts are available for Weddings taking place Monday to Thursday.

THE PRICES IN THIS BOOKLET AND ON OUR WEBSITE APPLY TO WEDDINGS WITHIN THE YORKSHIRE & LANCASHIRE AREA. FOR WEDDINGS OUTSIDE OF THIS AREA, AN ADDITIONAL MILEAGE CHARGE MAY BE INCURRED DEPENDANT ON LOCATION. PLEASE CONTACT US FOR DETAILS.

Wedding Day Retainer Fee

Cost: £200.00

This is a non-refundable fee payable at the time of the booking which secures the booking. This amount is subsequently deducted from your final price. Retainer Fees may be paid by cheque, Online Banking/BACS transfer or by cash at the Studio.

Example Package 1 Coverage & Details:

Image Only

Cost: £999.00

- Two photographers, 2nd Photographer covering reportage style.
- Order of photograph sheets for your guests' information.
- Pre-wedding site survey of your wedding location.
- Arrival of the Bride.
- The Groom and Best Man.
- The Ceremony (where photography is allowed during the ceremony).
- Group Formals as discussed during your pre-wedding meeting.
- All images from the day uploaded into a password protected online album for your guests to view.
- ALL the wedding photographs that appear in your online album in a high resolution digital format on a DVD with an Image Licence allowing you to make unlimited reprints, design your own album, email to Family and Friends etc.

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Example Package 2 Coverage & Details:

Traditional Album

Cost: £1250.00

- Two photographers, 2nd Photographer covering reportage style.
- Order of photograph sheets for your guests' information.
- Pre-wedding site survey of your wedding location.
- Bridal Preparations.
- Groom and Best Man.
- Arrival of the Bride.
- The Ceremony (where photography is allowed during the ceremony).
- Group Formals as discussed during your pre-wedding meeting.
- All images from the day uploaded into a password protected online album for your guests to view / purchase.
- A stunning Mario Acerboni Italian Album. Twenty pages featuring forty 8x6 images with a wonderful presentation case.

Example Package 3 Coverage & Details:

Full Day Coverage

Traditional Album

Cost: £1500.00

- Two photographers, 2nd Photographer covering reportage style.
- Order of Photograph sheets for your guest's information.
- Pre-wedding site survey of your wedding location.
- Bridal Preparations.
- The Groom and Best Man.
- Arrival of the Bride.
- The Ceremony (where photography is allowed during the ceremony).
- Group Formals as discussed during your pre-wedding meeting.
- Coverage of the Wedding Breakfast including the speeches and cake cutting (if available).
- Coverage of the evening event for up to four hours including the first dance and a portable studio set up
- A framed 30inch by 20inch Signature mount with a 15inch by 10inch aperture for your favourite image from the day signed at the Evening Reception by your Family & Friends.
- All images from the day uploaded into a password protected online album for your guests to view / purchase.
- ALL the wedding photographs that appear in your online album in a high resolution digital format on a DVD with an Image Licence allowing you to make unlimited reprints, design your own album, email to Family and Friends etc.
- A Mario Acerboni Italian Album. Twenty pages featuring forty 8x6 images with a wonderful presentation case.



Example Package 4

Coverage & Details:

Full Day Coverage

Bespoke Collage Album

Cost: £1750.00

- Two photographers, 2nd Photographer covering reportage style.
- Order of Photograph sheets for your guest's information.
- Pre-wedding site survey of your wedding location.
- Bridal Preparations.
- The Groom and Best Man.
- Arrival of the Bride.
- The Ceremony (where photography is allowed during the ceremony).
- Group Formals as discussed during your pre-wedding meeting.
- Coverage of the Wedding Breakfast including the speeches and cake cutting (if available).
- Coverage of the evening event for up to four hours including the first dance and a portable studio set up.
- A framed 30inch by 20inch Signature mount with a 15inch by 10inch aperture for your favourite image from the day signed at the Evening Reception by your Family & Friends.
- All images from the day uploaded into a password protected online album for your guests to view / purchase.
- ALL the wedding photographs that appear in your online album in a high resolution digital format on a DVD with an Image Licence allowing you to make unlimited reprints, design your own album, email to Family and Friends etc.
- A Madison album. Twenty pages (40 sides) with up to 60 images, custom designed and printed onto individual 10"x10" images, in the coffee table book style layout.
- Two Deluxe Parents albums each featuring twenty mounted 6x4 images.

Example Package 5

Coverage & Details:

Full Day Coverage

Bellissimo Album

Cost: £2000.00

- Two photographers, 2nd Photographer covering reportage style.
- Order of Photograph sheets for your guest's information.
- Pre-wedding site survey of your wedding location.
- Bridal Preparations.
- The Groom and Best Man.
- Arrival of the Bride.
- The Ceremony (where photography is allowed during the ceremony).
- Group Formals as discussed during your pre-wedding meeting.
- Coverage of the Wedding Breakfast including the speeches and cake cutting (if available).
- Coverage of the evening event for up to four hours including the first dance and a portable studio set up.
- A framed 30inch by 20inch Signature mount with a 15inch by 10inch aperture for your favourite image from the day signed at the Evening Reception by your Family & Friends.
- All images from the day uploaded into a password protected online album for your guests to view / purchase.
- ALL the wedding photographs that appear in your online album in a high resolution format on a DVD with an Image Licence allowing you to make unlimited reprints, email to Family and Friends etc.
- A DVD slideshow of your 50 favourite images set to royalty free music and supplied in DVD and PC format.
- The Bellissimo Wedding Book. The Wedding Book is an alternative to the traditional wedding album with your wedding photographs printed directly onto the pages of a handmade book. The book measures 12" by 12" (Square format) or 14x10 (Landscape format) and contains 30 pages with up to 100 images of your choice printed directly onto the pages. The album is fully custom designed resulting in a unique Wedding album.
- Two Bellissimo Parents albums (Exact duplicates of main album).
- Ten Mini albums - ideal gifts for Bridesmaids, Best Man, Ushers etc. (Exact duplicates of main album)

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Additional Elements

Once you have selected your main package, you may then choose additional items to create your unique package, if they are not already included in your package price.

Bridal Preparations
Cost: £100.00

One of our photographers will attend and capture the pre-wedding fun and nerves on the morning of the wedding as the Bride is getting ready.

DVD & PC Slideshow
£100.00

A wonderful image slideshow featuring your favourite 50 images from your day set to royalty free music.

Deluxe Parents Albums x 2
Cost: £250.00

The Deluxe Parents Album simply oozes quality. As soon as you see it, you cannot wait to open it to see the images inside. This stunning book is the perfect way to show off your photographs from your wedding and is a perfect gift for parents. Inside are twenty 6"x4" photographs each with a mount/mat. The album is finished off with a presentation box.

Wedding Breakfast Speeches
Cost: £100.00

We will attend and cover the layout, cake (if available), toasts and the speeches. The images will be uploaded into your online album for your guests to view.

Please Note: We do not take any photographs whilst you and your guests are actually eating your meal.

Evening Event Photography
Cost: £200.00

We will attend and cover your evening event for up to four hours. We set up a studio so your evening guests can have some fun, relaxed, informal shots taken. Perfect for those who were not at the Ceremony or Wedding Breakfast. The images will be uploaded into your online album for your guests to view and these images will be on your Image DVD if part of your package. In addition you will receive a framed 30inch by 20inch signature mount in black with a 15inch by 10inch aperture, signed at the Evening Reception by your Family & Friends in silver pen. You may select your favourite image from the day resulting in a wonderful memento of your Wedding day.

All Wedding Images On A Disc
Cost: £400.00

We will supply ALL the images that appear in your online wedding album in ready to print format on a disc with an Image Licence allowing you to make unlimited reprints. This means that you can arrange reprints for family members, create your own Parents albums, email images to friends and family and print large format photographs. The disc is supplied in a presentation case.

Canvas Prints
Please contact us for prices

We can supply your favourite image from your day in colour or black and white on a canvas print. A full range of sizes are available.

Extra album Pages / Additional Images -
Please contact us for prices.

Some of our albums can have extra pages / images inserted. The cost is dependent on the album type and style. Please contact us for details.

Image Retouching / Colour Conversion /
Editing

The prices above are fully inclusive of all image modifications if required.

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Wedding Service Frequently Asked Questions

Below are the answers to our most frequently asked questions. If the question/answer does not appear below, please contact us.

Q. Do you have any dates left for 2011?

We only have very limited availability for 2011. Please contact us to see if your date is still free. Dates are allocated on a first come first served basis.

Q. I am getting married in 2012 – can I book now?

Yes. As we are already 40% booked for 2012 (as of April 2010), we recommend that as soon as you have booked your wedding venue and received confirmation you then book all other services required for your wedding day as soon as possible to ensure you receive your preferred supplier. Due to the high quality of the work we produce and our affordable prices, we do get booked well in advance.

Q. Are you qualified photographers?

Yes. Mark is a fully qualified photographer having achieved Master Photographer accreditation with the Master Photographers Association. In addition he has completed the Diploma in Photographic Practice. Paul is qualified through the SWPP.

Q. Do you contract out your wedding photography service?

No. Never. All weddings booked with Mark Pearson Photography are covered by photographers at Mark Pearson Photography. We NEVER sub contract out work by bringing in external photographers to cover your big day.

Q. Is your wedding service insured?

Yes. We are covered by a Professional Indemnity Insurance policy with Royal and Sun Alliance Insurance PLC for your peace of mind. In addition we also carry full public liability insurance through Chubb Insurance Company Of Europe Limited.

Q. Do you provide a written contract?

Yes. Unlike many wedding photographers we feel that a written contract is vital. It lays down in writing our exact obligations, agreed prices etc and gives you peace of mind knowing you have a written document.

Q. What backup equipment do you bring to the wedding?

We always bring a full range of backup equipment to every wedding. For example, we bring backup digital cameras, extra storage cards, a laptop, blank discs, spare batteries and a portable studio if the weather is wet and we have to shoot indoors.

Q. Do you do a pre-wedding site visit?

Yes. We generally make two trips to your chosen wedding location. The first, approximately one month before is to take a walk around the location to look for suitable shooting areas and to introduce ourselves to the Minister, Vicar, Registrar, Wedding Planner etc. The second, generally done on the day itself, is to have a final check to make sure the location hasn't changed since our last visit.

Q. What albums do you supply?

We use all the main manufacturers of wedding albums. Our selection is extensive.

Q. Why do you supply two photographers at a wedding?

The answer to this is very simple. One photographer cannot be in two places at the same time, no matter how good he or she is. By using two photographers we capture more of your big day resulting in a wider range of images to choose from for your album. Sometimes the best moments are those which happen away from the main hub of things. A second photographer unobtrusively captures the tears, smiles, hugs and joy that a lone photographer will often miss.

Q. Do you allow our guests to take their own photographs?

Most definitely yes. We work together with your guests and always allow a little extra time for your guests to take their own photographs. We make a point of involving them and working with us.



Q. What is the pre-wedding meeting for?

The pre-wedding meeting is a critical part of our wedding service. We get together with the Bride and Groom, generally a month before the big day, and discuss what photographs are required. Too many photographers have a set list of shots that they take. We are different because we find out what shots YOU want taken. We know that each and every wedding is different and unique; you simply cannot have a standard list of shots that are taken on the day.

Q. What is the Online Viewing Service?

After the photographs have been taken, we upload them to an online password protected album. Once the Bride and Groom have viewed the photographs, we then open the album for all the guests to view. This is ideal for those who have travelled a long distance to attend the wedding or for those who couldn't make it at all. The Online Viewing service also allows Guests to make their own purchases of the photographs thus saving the Bride and Groom from a hefty reprint bill.

Q. Can I see some of your work / view the demo albums?

Yes. Simply telephone our studio on 0113 2295408 and make an appointment to pop in. The meeting is very informal and you are under no obligation.

Q. Why don't you do just one wedding package?

Each wedding is unique and different and by breaking our packages down into segments, we allow you to choose what you do, and more importantly, don't want. Paying for something that you do not want or need is a waste of your money. Our packages offer total flexibility and are very cost effective.

Q. Can I add something to the package - for example a canvas print?

Yes. If what you would like is not in our additions section, simply let us know and we will give you a quote.

Q. What is the Guests Order of Photograph sheet?

Pop in for a chat and we will show you one. It is one of those "little things" that we do.

Q. How far in advance do we need to book you?

We are now accepting bookings for 2011 and 2012. We recommend that as soon as you have confirmed your wedding date, you then book all the other services needed on your day. Whilst two years, or more, in advance may seem like a long time, Mark Pearson Photography does get booked up very early. Booking early will give you more chance that we can cover your big day and you get your preferred choice of photographers. Leaving it to the last minute may result in you having to settle for a photographer who may not be your first choice. This in itself may have an impact on the quality of the work and service you receive. Whether photographer, wedding car, cake, wedding dress, flowers or wedding venue - book early to avoid disappointment.

Q. What about retainers and balances?

The Retainer fee required to secure a date is £200.00. This amount, which is non-refundable should you cancel your booking, is then deducted from your final price. Once your retainer fee is paid, that booking slot is allocated to you. The remaining balance is due 1 month before the wedding, usually when we hold the pre-wedding meeting.

Q. OK, so how do I book?

First it is important to give us a call on 0113 2295408 to ensure your date is still free. **We have to accept bookings on a first come, first served basis.**

If your date has not been allocated you may then either make an appointment to pop in and see us and we'll have all the paperwork ready to go. Retainer Fees may be paid by cheque, bank transfer or cash (in person only).